

Brandi Heather

KEYNOTE SPEAKER + PLAYFUL CHANGE MAKER

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Hello, I'm Brandi

I have always played outside the lines.

I was often considered the quirky college professor who taught the "soft subjects" alongside the serious academics. I was known for showing up to a class with carts full of "unusual tools" including playdough and plaster to teach kinesiology, communication, and human service principles. I thrived in spaces where people didn't quite fit because often, I also did not quite fit. My goal is not to make every space and person the same but to demonstrate the strength of difference.

In 2018 I left the world of "college professor" to start a journey into entrepreneurship. In the past 10 years, I have founded award-winning not-for-profit and for-profit businesses grounded in diversity and inclusion, mental health, and play.

In essence, I am not just a playful change maker; I embody the change I wish to see in the world. My mission is not merely to educate but to heal, restore, and inspire—a mission I live out with every word I speak.



25+ YEARS

Experience as a College Professor and Therapeutic Play Specialist



4 TIME NOMINEE

For The Women's Entrepreneurship Award and a 2024 Nominee for the RBC Women of Influence Award



BEST SELLING

Book in Happiness, Creativity, Educational Leadership and Inclusive Education

Achievements

- Master's Degree in Physical Education
- Bachelor of Education in Inclusive Education
- Diversity and Inclusion Certificate, Cornell University
- Advanced Certification in Play Therapy

Want to listen first? [Click here](#) for my promo video!

Brandi's Best-Selling Book!

Return To Play:
Rebuilding Resilience, Risk and Reconnection





signature workshops



Who are workshops best suited for?

- Supervisors & Managers
- Human Resource Representatives
- Educators
- Team Leaders
- Healthcare & Human Service Organizations
- Customer Service Professionals
- Entrepreneurs

Key Take-Aways

- Higher participation, inclusion and contribution
- Increased productivity, profit and innovation
- Greater retention, loyalty and resiliency
- Reduced turnover, attrition and absenteeism
- Creative, energized and adaptive teams

1. Restore, Retain, and Revitalize Your Caring Workforce

Decrease burnout, stress, disconnection

In this interactive full-day workshop we unpack the transformative power of play in human services and healthcare and how understanding the essence of play is pivotal for successful staff recruitment, retention, and re-engagement.

2. The Sales Playbook: Uncover and Maximize Your Hidden Sales Skills

Revolutionize your sales approach, boost client engagement and satisfaction

Revolutionize Your Sales Approach: This workshop is tailored for those ready to transform their sales methods. You won't just be selling products; you'll be crafting memorable moments that leave a lasting impression on your clients. Brandi turns conventional approaches upside down, making every sales pitch, meeting, and interaction an extraordinary masterpiece.

3. Workplace Culture: Inclusion & Innovation Begin With "I"

Improves employee wellness, recruitment, retention and customer service strategies

This workshop offers a clearcut model, that can be used to bring back a valuable sense of inclusion and innovation through my "Brave Me, Brave Us, Brave Business" approach – which turns individual strengths into team-wide superpowers!

4. Know Your Team, Build Your Team, Keep Your Team

Improves interpersonal relationships and retention

Research shows us that getting to know your team personally builds trust, authenticity and strong interpersonal relationships. Reduce turnover and increase organizational effectiveness by spending a day finding the often hidden network of connections between people that makes you an organization where people want to be.

signature keynotes

1. You Can't Play in A Show Home

Restore, Retain, and Revitalize Your Workforce

Gain profound insight into how living a 'show home' life can erode our ability to take care of ourselves and do our best work and the ramifications of neglecting one's playful side; a loss that extends to our ability to cope, connect and create.

2. Stigma or Superpower?

Where Mental Health & Play Fit Into the Workplace

Get the fast track to helping solve some of the most valuable problems surrounding mental health inclusion and innovation in the workplace today!

3. From Silos to Synergy: The Power of Play in Business

Creating Collaborative Workplace Communities That Perform and Play

Many organizations unknowingly build 'show homes,' where perfectionism, silos, and cliques mask deeper challenges. Learn the signs of a 'show home' culture and find out how the science of play can break down barriers, ignite creativity, and build resilient, high-performing teams.

4. Taking Care of People Who Have The Answers

The Art of Taking Our Own Advice

Discover that you **can** navigate back-to-back crises and create innovative solutions when you find your playful, creative nature and strengths.

5. Healing Our Caring Systems

Rebuilding Resilience, Risk and Connection

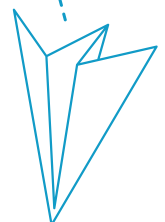
Who is taking care of people who take care of people?

This talk uses a collaborative new lens for compassion-led workforces to THRIVE and leaves you with the tools for increased personal and professional confidence and creativity.

6. Something Custom

Not Everything Fits Into a Standard Box

Gain profound insight into how living a 'show home' life can erode our ability to take care of ourselves and do our best work and the ramifications of neglecting one's playful side; a loss that extends to our ability to cope, connect and create.



Working With Brandi

What to Expect

High-energy, interactive, evidence-based keynotes and workshops that leave participants feeling more agile, resilient and energized to do the work they love.

- Pre-event meetings, personalized surveys and collaboration
- Customized content to meet your organizational or event goals
- Videos and book giveaways to boost engagement and advertising
- Post-event review, follow-up, access to insights and recommendations

What Brandi Needs For Success

Brandi loves to connect with you (her clients) before the event to learn their needs and help make your event a success

On the day, she's happy to join for lunch or networking to connect with attendees before she hits the stage. And she loves to hang around after to answer questions or sign her books

She's a hand-talker, so a wireless lav or headset mic is always appreciated, and she presents with a PowerPoint on her Macbook, so as long as you've got a screen and projector, she'll have the computer and all the connectors.

Most of all, she loves to have fun, and expects you will too!

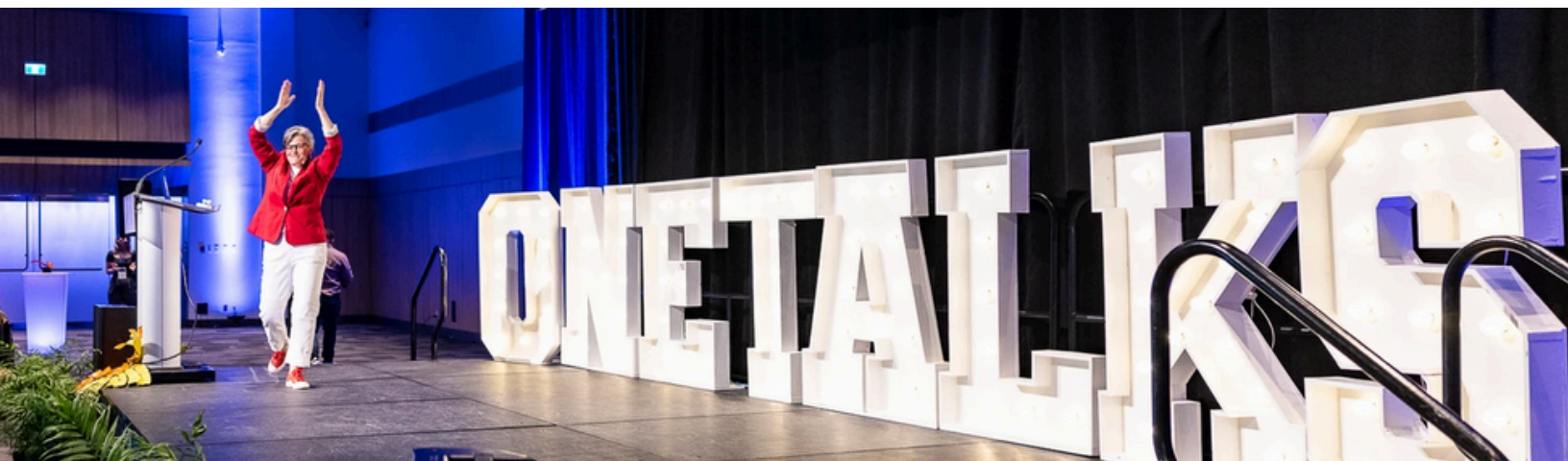
Who Brandi Works With

Brandi works with clients who are seeking a hands-on approach to enhance employee retention, wellness, and productivity.

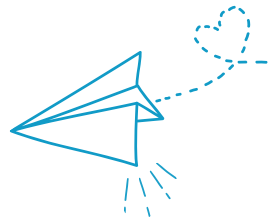
Her clients are open-minded and eager to try something new and are looking for more than just information - they want to provide themselves and their employees with a truly exciting and uplifting experience.

Together, they embark on transformative journeys that reignite team spirit and cultivate a dynamic and motivated workplace culture

If you are ever unsure of what Brandi can offer your company specifically, she is always open to a call to discuss possibilities!



Clients & Recognition



RBC Canadian Women Entrepreneur Awards

Presented by:
**WOMEN OF INFLUENCE+
NOMINEE**

testimonials



"Brandi's training was FULL of useful techniques and strategies that participants could implement. Brandi a great communicator and facilitator for teams looking to value diversity, inclusive and encourage collaboration."

Erika Brockmeyer
Service Canada



"Brandi invoked immediate change where the attendees implement her suggestions on the spot, without hesitation and throughout the rest of the conference; And were already thinking of ideas to bring back to their communities before the day was over."

Special Olympics
Alberta



Meeting Planners International ONETALKS
"I would say your session was talked about most when people asked about the conference. Your interactive activity kept the conversation going throughout the whole conference"

Participant
Lynda Bergeron
CPHR Alberta

sample workshop



sample keynote



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